

## THE POWER OF RECOGNITION

Winning awards and getting recognized isn't the point of public service. However, it is a terrific way to get young people excited and engaged. Recognition is inspiration. Being celebrated by your community and peers not only feels good, it helps fuel individuals and teams to do more - to multiply good.

### **OUR HISTORY**

Since our founding in 1972 by Jacqueline Kennedy Onassis, Senator Robert Taft Jr., and Sam Beard, Multiplying Good (formerly the Jefferson Awards Foundation) has honored thousands of the country's most significant trailblazers and changemakers, as well as more than 63,000 unsung heroes. Created during a time of widespread national discord, we have become synonymous with the power of public service and good in America.

# RECOGNIZE YOUTH WHO ARE CHANGING THE WORLD!

Multiplying Good partners with schools and non-profits across the country to recognize youth who demonstrate excellence in service with a Jefferson Award.

Whether you're a school or a non-profit organization, as long as you have youth engaged in community service, Multiplying Good's Youth Service Recognition program is for you!



### HERE'S HOW IT WORKS

Each partner is given access to a co-branded online portal from which youth or adults can nominate themselves or others for an award through their school or organization. Each partner can invite judges to review nominations and select the winners.

In addition to nominating and recognizing youth for excellence in public service, partners get access to a service project tracking tool, which can be used to track service in a quick and easy way!

# A CASE STUDY IN MULTIPLYING GOOD

The Children, Inc. Service-Learning Program supports educators and students in service learning in Greater Cincinnati and Northern Kentucky. Using Jefferson Awards pins and certificates, the organization recognizes and highlights youth for excellence in service throughout their region.

Jefferson Awards were given to the seniors at Deer Park High School for their week of service. The award and resultant coverage were instrumental in generating support for service-learning within the school.



# FREQUENTLY ASKED QUESTIONS



#### WHO CAN PARTICIPATE?

Any school or organization working with youth can participate in Multiplying Good's Youth Service Recognition program. All you need are youth engaged in public service!



#### HOW DO INDIVIDUALS GET NOMINATED?

After your online portal is set up, you will share a link to your nomination portal with your school or community. Anyone can nominate others or themselves using an easy online form!



#### WHO SELECTS THE AWARD RECIPIENTS?

You do! Unlike other youth recognition programs, this one is built with you in mind. Once your online portal is set up, you assign a panel of judges to review applications within your portal, select nominees and determine recipients.



#### WHAT SUPPORT AND TRAINING DO I GET?

You will be fully trained on the platform and also given access to an online learning management platform, where you can access additional training materials.

Additionally, we will provide you with all of the materials you need to recognize youth, including congratulation letters, pins and certificates. On a monthly basis, you will be contacted by the Program Manager or Executive Director in your region, who will ensure you have everything you need to be successful.



#### IS THERE A COST?

The program is free aside from minimal cost for pins and certificates!